

**SLEEPY HOLLOW COMPREHENSIVE PLAN ACTION AREAS, GOALS, AND STRATEGIES**  
**Public Workshop 4. November 7, 2018**

## Economic Resources

**Goal:** Create a local business environment that attracts investment to Sleepy Hollow and makes the Village's commercial areas a stronger asset for local residents and visitors.

**Strategies:**

1. Strengthen the unique identity of Sleepy Hollow's retail areas to attract more residents and visitors from the region.
2. Reduce the number and impact of retail vacancies and improve the quality and variety of the retail and restaurant mix in and around the downtown.
3. Implement streetscape and façade improvements to make Beekman Avenue, Cortlandt Street, and Valley Street more attractive for residents, visitors, and new businesses.
4. Expand access to local jobs

## Housing

**Goal:** Create opportunities to provide a broad range of housing opportunities by revitalizing existing neighborhoods and encouraging new development to support existing residents and a growing population.

**Strategies:**

1. Reduce overcrowding, improve safety and quality-of-life, and provide affordable housing and diverse housing types.
2. Encourage diverse housing types that support a range of ages, incomes, and cultures in the Village.

## Land Use and Zoning

**Goal:** Review Inner Village zoning to encourage entrepreneurship and contextual development in commercial areas while preserving community character and protecting the scale of adjacent neighborhoods.

**Strategies:**

1. Resolve mismatches between designated zoning and actual land use in the Inner Village, focusing commercial zoning on the core retail areas along upper Beekman Avenue, Cortlandt Street and Valley Street.
2. Eliminate barriers in zoning and building code that prevent revitalization while preserving existing community scale and character in areas where it is desired
3. Update zoning to prevent inappropriate scale of new development.

## Connectivity

**Goal:** Improve connections between neighborhoods within the Village—and between Sleepy Hollow and surrounding communities—by increasing walkability and bikeability, reducing congestion, and mitigating parking concerns.

**Strategies:**

1. Improve connections between Metro-North train stations, Inner Village, parks, waterfront, and neighborhoods.
2. Identify strategies to mitigate parking shortages in the Inner Village.
3. Provide more diverse transportation infrastructure, including a local shuttle bus with a higher frequency service, and general improvements to walkability and bikeability throughout the Village and vicinities.

## Parks and Open Space

**Goal:** Create new recreational opportunities and improve maintenance of existing parks, while expanding access to the waterfront and improving connections between neighborhoods and open spaces.

**Strategies:**

1. Improve access and facilities at public parks and open spaces in the Village.
2. Expand waterfront access and recreation.

## Natural Environment

**Goal:** Preserve Sleepy Hollow's natural beauty as an ecological resource for wildlife habitat, air and water quality benefits, public health assets, and an opportunity for residents to experience the outdoors.

**Strategies:**

1. Improve water quality at Fremont Pond
2. Implement a comprehensive approach for the Pocantico River for shoreline stabilization, culvert expansion, and water quality improvements, including green infrastructure.
3. Promote water quality improvements at the Hudson River
4. Increase opportunities for the public to enjoy Sleepy Hollow's natural assets.
5. Reduce the amount of impervious surfaces throughout the Village.

## Sustainability

**Goal:** Incorporate principles of sustainability throughout the Comprehensive Plan, future planning work, Village operations, and community assets.

**Strategies:**

1. Reduce energy consumption and greenhouse gas emissions by Village operations and the community as a whole.
2. Identify strategies to reduce waste, increase recycling rates, and promote composting.
3. Develop strategies to improve local ecological resources, biodiversity, and public health.
4. Encourage smart growth in pedestrian and bicyclist friendly areas, near commercial areas, and in close proximity to public transit.

## Community Resources

**Goal:** Ensure that Sleepy Hollow’s cultural, historical, public health, and social service organizations have the resources they need to support the needs of the local population.

**Strategies:**

1. Identify and support existing arts organizations and create opportunities for new organizations to join the local arts community.
2. Continue to promote Sleepy Hollow as a destination to visit historical resources.
3. Strengthen public health institutions to promote health and wellbeing.
4. Ensure that social services organizations are able to continue providing critical services to vulnerable populations.

## Municipal Services

**Goal:** Identify opportunities to improve the quality and increase the efficiency of municipal services and expand the local tax base.

**Strategies:**

1. Address the growing demand for public safety services.
2. Explore opportunities to increase and/or expand shared services agreements with surrounding municipalities.
3. Diversify the tax base

## Governance, Communication, and Transparency

**Goal:** Identify strategies to improve communication to Sleepy Hollow’s residents, celebrate the Village’s diversity, and capitalize on opportunities to improve operational efficiency locally and by partnering with surrounding municipalities.

**Strategies:**

1. Explore opportunities to collaborate and partner with neighboring municipalities and regional agencies.
2. Improve forms of communication to the community to seek out meaningful input in decision-making processes.
3. Continue to establish strategies to reach out to the Spanish-speaking community.
4. Implement Smart City policies to use data to increase operational efficiency, share information with the public, and improve government services.